Mission Throttle Timeline

Since its inception in 2009, Mission Throttle has invested over \$5 million into research, platforms and tools that advances philanthropic innovation and expands social capital to mission-driven organizations



Invests in Crowdrise, a crowdfunding platform dedicated exclusively to charitable giving.

Launches Advisory Services Practice to advance the sustainability of mission-driven organizations using market-based strategies. Sponsors Laura
Tomasko to White
House Fellowship
Program in the Office
of Social Innovation.
Fellow focuses on
public-philanthropic
partnerships and impact
investing policy during
her two year tenure.



THE MISSION CENTER
PUTTING YOUR MISSION BACK AT THE CENTER

Founder makes an impact investment in Mission Center L3C, a shared service platform focused on providing capacity building for social entrepreneurs.





Invests in Apparatus Solutions, a provider of cost-effective financial and administrative services for missiondriven organizations.

digerati

Invests in Digerati/ Insyght, a web platform designed to democratize access to resources for entrepreneurs. MT invests in
A2B Bikeshare,
and Local Orbit,
a supply chain
platform facilitates
connections
between local food
suppliers and distributors.

2006

2009 2010

2011

Children's Leadership

Council of Michigan.

2012

2013

2014

STARFISH FAMILY SERVICES

Phillip Wm. Fisher makes a concessionary loan to Starfish Family Services to further stabilize the agency



Starfish Family Services pays off concessionary loan made by Mr. Fisher in 2006 Sponsors University of Michigan's Navigating the New World, a report focused on mission-related investments (MRIs) and low-profit limited liability companies (L3Cs).

Partners with Americans for Community Development to publish The Future of Philanthropy, an examination of hybrid social ventures.

Third Sector

capital partners

Gives capacity grant to support the launch of Third Sector Capital, an impact organization that collaborates with government, funders and providers to address social needs through Pay For Success programs.



Gives capacity grant to Ardent Cause, a provider of online data solutions for foundations, funders, impact organizations, collaborations and schools in order to achieve better outcomes.



Teams with Lilly School of Philanthropy to sponsor Leveraging the Power of Foundations - An Analysis of Program-Related Investing.



Provides grant support for Bridges Ventures, a fund manager dedicated to sustainable and impact investment.

Phillip Fisher, Founder of Mission Throttle, establishes Council of MI Foundations' Impact Investing Task Force.

Hires Susan Gordon to develop Advisory Services platform. Launches RiseDetroit Crowdfunding Challenge to encourage missiondriven organizations to leverage crowdfunding tools; levers donations \$7:\$1 and raises more than \$675k for Detroit area impact organizations.



Mission Throttle Timeline



Sponsors The Philanthropic Initiative's Women in Impact Investing initiative helping catalyze growth of the impact investing ecosystem, by increasing the amount of capital directed by women.

SUCCESS METRICS



Impact Report: 94% of clients identify earned revenue opportunities



3 new team members and doubles client base. 100% of clients identify opportunities to scale effective programs/ products.



Mission Throttle updates Impact Narrative

Mission Throttle celebrates first decade and strategically pauses to reflect, refresh and envision future impact.

Advisory practice creates value-added culture change for over 35 impact organizations. Spins off practice to Strategic Growth Group and publishes lessons learned to share externally.



Published research report showcasing the legal differences in Impact Investing in US and Israel.

2020

2015

Pilots private impact investing network/web platform to facilitate connections between investors and social

2016







Michigan's largest funders engage Mission Throttle to help their grant partners create sustainable impact.

2018 INVEST for BETTER

Women Lead the Way

The Philanthropic Initiative scales women led Impact Investor initiative into and launches toolkit for women impact investors. 2019

Provides grant support to Civilla to accelerate creation of a mobile platform to significantly reduce the burden of applying for benefits by those-in-need.

enterprises.



Mission Throttle's Advisory Practice doubles staff: Receives 100% client satisfaction feedback.



Mission Throttle teams with Michigan Women's Foundation and Ford Motor Co. Fund to sponsor pitch competition for female social entrepreneurs; awards advisory services to support the launch of two local startups.