

Mission Throttle Timeline

Since its inception in 2009, Mission Throttle has invested over \$5 million into research, platforms and tools that advances philanthropic innovation and expands social capital to mission-driven organizations



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Sponsors The Philanthropic Initiative's Women in Impact Investing initiative helping catalyze growth of the impact investing ecosystem, by increasing the amount of capital directed by women.

SUCCESS METRICS



Impact Report: 94% of clients identify earned revenue opportunities



Advisory practice adds 3 new team members and doubles client base. 100% of clients identify opportunities to scale effective programs/products.



Mission Throttle updates Impact Narrative

Mission Throttle celebrates first decade and strategically pauses to reflect, refresh and envision future impact.

Advisory practice creates value-added culture change for over 35 impact organizations. Spins off practice to Strategic Growth Group and publishes lessons learned to share externally.



Published research report showcasing the legal differences in Impact Investing in US and Israel.

2015

2016

2017

2018

2019

2020

Pilots private impact investing network/web platform to facilitate connections between investors and social enterprises.



Mission Throttle's Advisory Practice doubles staff; Receives 100% client satisfaction feedback.



Michigan's largest funders engage Mission Throttle to help their grant partners create sustainable impact.

INVEST for BETTER Women Lead the Way

The Philanthropic Initiative scales women led Impact Investor initiative into Investforbetter.com and launches toolkit for women impact investors.

civilla

Provides grant support to Civilla to accelerate creation of a mobile platform to significantly reduce the burden of applying for benefits by those-in-need.



Mission Throttle teams with Michigan Women's Foundation and Ford Motor Co. Fund to sponsor pitch competition for female social entrepreneurs; awards advisory services to support the launch of two local startups.