

Mission Throttle is a social impact strategy firm dedicated to accelerating philanthropic innovation in communities. We advise, invest in, and support mission-driven organizations that seek to use market-based strategies to solve social and environmental challenges. We are deeply passionate about our work and believe that merging business solutions and philanthropic values is critical to sustain and scale social impact for those in need.

### IN 2018, OUR ADVISORY TEAM...

1

Partnered with an organization with a 50-year history of addressing racism, poverty and social injustice in Detroit. Implemented plans to help stabilize its finances and operations, dramatically improving monthly cash shortfalls by close to 50% within the first 12 months of engagement. Developed a multi-generational and integrated, long-term strategic plan, which energized both the staff and board, and attracted new funding, leadership and partnerships.

2

Worked with a leading social services agency to develop an innovative, social enterprise that promotes financial sustainability, growth and scale, ultimately enabling the organization to continue preserving the dignity of and enhancing the quality of life for seniors in Michigan.

3

Partnered with an organization that promotes community and economic development in Detroit neighborhoods and the advancement of land use and sustainability to accelerate its community impact and generate earned revenue.

4

Collaborated with an organization that supports food insecure Jewish families to develop innovative initiatives that will enhance the organization's ability to pursue growth and scale.

Our discounted project fees reflect the commitment to our client's success

“Mission Throttle provided sophisticated and experienced analysis and leadership for a price affordable to a nonprofit.”

– Carolyn Cassin, President and CEO, Michigan Women Forward

### AS A RESULT OF OUR WORK...

79%

of our clients have seen a positive culture change in their organization

84%

of our clients have identified cost savings

76%

of our clients have implemented cost savings or scaled effective programs/products

96%

of our clients have identified earned revenue opportunities



“As Chairperson of the Focus: HOPE Board of Directors we were presented with a number of significant challenges financially and strategically. Mission Throttle was invaluable in providing services that allowed us to prioritize and address the most critical needs of the organization. Unlike other firms in their space they also provided meaningful analysis and insights in development of a focused, sustainable strategy for the future of the organization. They became the true ‘trusted advisor’ to the board of Focus: HOPE.”

– Jay Craig, Chief Executive Officer and President, Meritor, Chairman of the Board of Directors, Focus: HOPE



“I am so grateful to have Mission Throttle to lean on in times of change! I have learned so much working with you. I am really looking forward to the next phase of our work.”

– Anika Goss-Foster, Detroit Future City



“In addition to the turnaround, Mission Throttle provided an innovative and actionable approach to strategic planning. The Mission Throttle Team clearly prioritized what needed to be accomplished and was extremely effective in creating positive change. The organization is now on a far better path than it has been in years. Meaningful opportunity now exists for the organization, its employees, and clients.”

– Elliot Forsyth, VP, Business Operations, Michigan Manufacturing Technology Center, Focus: HOPE Board of Directors

### WE ARE GRATEFUL TO HAVE PARTNERED WITH THE FOLLOWING ORGANIZATIONS:

